

Terms & Conditions for XR Application Productions



TU Delft



NewMedia Centre

Table of Contents

General Disclaimer	3
1. Scope and Type of Projects.....	3
2. Customer Responsibilities	3
3. Development and Maintenance.....	3
4. Project Ownership & Licensing.....	4
5. Attribution of Credits/Credits Recognisiton	4



General Disclaimer

NewMedia Centre – TU Delft Library

This disclaimer outlines the terms and conditions for collaborative XR projects developed by NewMedia Centre XR ZONE. By initiating a project with NewMedia Centre, the customer agrees to the following terms and conditions:

1. Scope and Type of Projects

- NewMedia Centre XR ZONE develops XR applications for non-commercial educational, research, and demonstrative purposes.
- Typical outcomes include prototypes, interactive tools, and immersive experiences.

2. Customer Responsibilities

To ensure smooth development and timely delivery, NewMedia Centre requires customers to provide:

- “Single point of contact” or designated team leader who will serve as the primary liaison and authorized decision maker throughout the project. We expect this person to be accessible for communication for the majority of the project’s production.
- Abide by the PID (Project Initiation Document) and clearly communicate requests to change the tasks and/or priorities in the PID which will be valid after agreement by all parties.
- NewMedia Centre reserves the right to adjust the project timeline and delivery date accordingly in the following cases:
 - Required materials or input are not delivered on schedule
 - Unexpected issues, such as incomplete information, incompatible files, or insufficient quality which requires additional works to resolve

3. Development and Maintenance

NewMedia Centre provides:

- Technical development of the XR experience
- User testing and iterative feedback loops
- Optional maintenance and bug fixes are available based on a Service Level Agreement for a specified period. Customer is required to make the request at the post-production feedback session if required.
- NewMedia Centre is not liable to any bugs or any issues that are caused by third-parties

4. Project Ownership & Licensing

- All intellectual property generated during the project's lifetime is owned by TU Delft. Accordingly, we may share materials and information internally within TU Delft, including across faculties, as well as with other universities for academic and collaborative purposes.
- NewMedia Centre reserves the rights to publish or share codes under the Apache 2.0 license attributed to TU Delft - NewMedia Centre
- NewMedia Centre reserves the rights to publish or share non-code assets and app builds under the CC BY 4.0 license
- NewMedia Centre reserves the right to reuse project outcomes for portfolio, research, or educational purposes.
- All NewMedia Centre-developed projects are released under an open-source license unless otherwise agreed. As such:
 - ◊ The application may be reused, modified, or redistributed under the terms of the license
 - ◊ NewMedia Centre must be credited in any publication, presentation, or media release that includes or makes references to the project.

(Suggested wording for attribution: *"Developed in collaboration with NewMedia Centre – TU Delft Library."*)

5. Attribution of Credits/Credits Recognition

- Co-author or contributor on publications. All parties involved, including the coordinators, must always be mentioned.
 - ◊ Role: [Name] - [Organization big to small]
 - ◊ e.g. Contributor: Freeke, Arno - (TU Delft, Library, NewMedia Centre, XR Zone)
- Mentions in presentation for any use of assets (videos/images/screenshots) require attribution in text or logo (TUDelft | NewMedia Centre | XR Zone)
- Nice to also mention on SNS posts or web articles
- Rights to put watermarks/logo in our projects, not allowed to be removed.

For questions or clarifications, please contact: newmediacentre@tudelft.nl or via form: https://newmediacentre.tudelft.nl/contact/#contact_view